

ROAD TO RECYCLING

Regional Tire Collection Project



2025 Tire Event

# of Participants	# of Participants by County	Estimated Total Tires Collected	Estimated Tires Recycled (TDF & ADC)	Estimated # of Tires Landfilled	Total lbs.
28	4 – Willacy County 8 – Cameron County 16 – Hidalgo County	49,730	49,611	119	1,238,081

Less than 1% left landfill footprint 🌈

Road To Recycling Events

Year	Estimated Tires Collected	Total Drop Off Sites	Total Participants: Cities & Counties
2017	42,000	63	24
2018	16,800	42	24
2019	46,000	57	35
2020	20,000	44	29
2021	23,000	52	35
2022	25,700	44	36
2023	20,085	40	33
Total	193,585		



Tire Recycling Process!

